

## SIMULATED REALITY SOCCER



## Al driven product developed for professional sports matches

Simulated Reality leverages Al and machine learning capabilities to create simulations that reflect team form and normal match play. Based on a historical soccer database, statistical output from over 50,000 matches and with no integration effort needed, Simulated Reality drives the innovation of your sportsbook by offering a sports betting experience that is as close to real life as possible. Analysis shows that punters who bet on Simulated Reality Soccer will spend on average 4-times more on soccer than punters who don't.\*



## Highlights



Full 90 minute matches replicating top-tier soccer leagues worldwide as well as custom tournaments



Replica matchday experience with multiple kick-off times



50+ Pre-match and Live Betting Markets available per match



Drive bet engagement through game visualisation, statistics, and video clips for key events



Al-driven concept reflecting team form and match play based on 50,000+ soccer matches



No integration effort required

DISCLAIMER: It is the responsibility of each operator to comply with the relevant rules and regulations of each jurisdiction in which it is operating. The Simulated Reality product offering might be subject to applicable territorial conditions, such as approval by regulatory authorities or other compliance requirements.

Operating this product on the USA territory and in other territories where betting on the Simulated Reality product offering is explicitly prohibited, is not permitted.

The monitoring of the Return-to-Player (RTP) for regulatory purposes is the sole task of the Simulated Reality operators, the theoretical RTP is provided by Sportradar but this can be changed by each operator to its own needs. Sportradar is not able to monitor this as it does not oversee the financial transactions with the end-customers of the Simulated Reality operators.

\*Analysis of 284 million MTS (Managed Trading Services) selections between 01/04/20 and 22/02/21.









