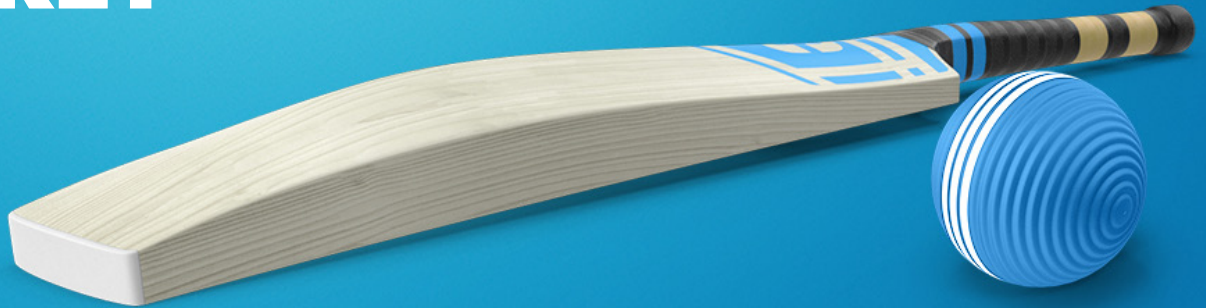


SIMULATED REALITY CRICKET



AI driven product developed for professional sports matches

Simulated Reality draws on the company's vast sports data and artificial intelligence knowhow to provide a realistic simulation of T20 cricket. Offering a host of pre-match and live markets, punters can follow the matches ball-by-ball with our detailed live scoreboards. Each match takes around two hours to complete.

T20 matches are offered in their full and normal form, replicating fixtures from the Indian Premier League (IPL) and Big Bash League (BBL) as well as some international match-ups. Analysis shows that punters who bet on Simulated Reality Cricket will spend on average 3-times more on cricket sports betting than punters who don't.*

Simulated Reality punters spend
3X MORE
on cricket betting*

How it Works



Exciting game-play featuring life-like competitions



Delivered through the current Premium Cricket integration



Based on historical stats to drive realistic narratives



Full scoreboard available through the Premium Cricket Score API



Two hour T20 matches, every ball covered



1500+ matches per year

DISCLAIMER: It is the responsibility of each operator to comply with the relevant rules and regulations of each jurisdiction in which it is operating. The Simulated Reality product offering might be subject to applicable territorial conditions, such as approval by regulatory authorities or other compliance requirements.

Operating these products in the UK (solely applicable for Simulated Reality Cricket), USA territory and in other territories where betting on the Simulated Reality product offering is explicitly prohibited, is not permitted.

The monitoring of the Return-to-Player (RTP) for regulatory purposes is the sole task of the Simulated Reality operators, the theoretical RTP is provided by Sportradar but this can be changed to the needs of each operator. Sportradar is not able to monitor this as it does not oversee the financial transactions with the end-customers of the Simulated Reality operators.

*Analysis of 14 million MTS (Managed Trading Services) selections between 01/04/20 and 22/02/21