INDIAN HORSE RACING

The fast track for your betting offer
**ALWAYS ON THE RIGHT TRACK WITH INDIAN HORSE RACING**

Indian Horse Racing has a long-lasting tradition with a history dating back more than 230 years. To this day, it hasn’t lost any of its excitement and enjoys greater popularity than ever. Now you can offer your customers the opportunity to bet on Indian Horse Racing and watch live pictures, either in a betting shop or in the comfort of their own home, as we stream the service onto betting operators websites.

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**Product features**

- Exclusive content on Indian horse races – including live visual & audio streams
- Worldwide availability to all international territories, excluding India (and in certain cases Nepal and Bhutan)
- Detailed information on 3,000+ races across 340+ race days per year
- Perfect complement to your off-peak portfolio – races take place 8:00-12:30 GMT
- Service is available across multiple channels (online, mobile, retail)

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<table>
<thead>
<tr>
<th>PRE-RACE DATA</th>
<th>LIVE-RACE DATA</th>
<th>LIVE-RACE PICTURES</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Race cards:</strong> Runners, Jockey, Trainer, Owner, Draw, Age, Weight, Racing Silks</td>
<td><strong>Racing updates:</strong> e.g. non-runners, scratched horses, withdrawals, jockey changes, objections, betting, initial result, final result</td>
<td><strong>Pictures</strong> - Clean, 4-3 safe, SD (340p)</td>
</tr>
<tr>
<td><strong>Race:</strong> Distance, Prize Money, Grade, Name</td>
<td>Live Fixed Odds Betting Shows made available 15 minutes before each race, with an overround of 2.5 to 3% a runner built in – subject to the number of horses in the race. Starting Price (SP)</td>
<td><strong>Commentary</strong> – English</td>
</tr>
<tr>
<td><strong>Verdicts and Spotlights:</strong> Short Form of each horse as well as selections (tips) and a short editorial preview on the likely outcome of the race alongside comments on each horse’s chance within the race. Non-runners, reserves, scratched horses, withdrawals, jockey changes, jockey overweight, track going</td>
<td><strong>Global Tote Pool</strong> – Host Pool Provider – Premier Gateway International (PGI) – working with all the pari-mutuel wagering markets in the racing world</td>
<td><strong>Pictures available over satellite or internet protocol (IP)</strong></td>
</tr>
</tbody>
</table>

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Having secured the exclusive rights for the five most traditional and most important race venues in India, our service provides you with everything needed to enhance your betting offer and to entertain your customers. The betting opportunities suit all international markets – fixed odds betting with a built-in margin or a tote pool offering that is completely risk free to a betting operator via a co-mingled world pool.

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**ALWAYS ON THE RIGHT TRACK WITH INDIAN HORSE RACING**
The Indian Horse Racing service is widely used across the UK and Ireland with all the major licensed retail betting shops (bricks and mortar) broadcasting the service. The service is also carried by the major digital sportsbooks including, William Hill, Ladbrokes, Coral, Betfair Exchange & Sportsbook, Paddy Power, Skybet, Betfred and many more. Additionally the service is used in Australia, South Africa and will soon be available as a pari-mutuel service in Europe and North America.

With the Indian Horse Racing service, you will receive a broad data portfolio, including comprehensive details on tracks, horses and jockeys for more than 340 meetings per annum, which fulfil your customers’ demand for accurate race information and statistics. In addition, we provide exclusive audio and live pictures, enabling your punters to follow the action as it unfolds, and thus driving betting turnover. Since Indian horse races usually take place at off-peak times, the service perfectly fills the gap in your live sports portfolio, enabling you to unlock new turnover potentials.

### A comprehensive portfolio to meet your customers’ needs

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<table>
<thead>
<tr>
<th>RACING VENUE</th>
<th>RACING TIME</th>
<th>MAJOR RACES</th>
</tr>
</thead>
<tbody>
<tr>
<td>Mumbai (Royal Western India Turf Club)</td>
<td>November – May</td>
<td>Indian Derby</td>
</tr>
<tr>
<td>Pune (Royal Western India Turf Club)</td>
<td>July – October</td>
<td>Indian Oaks</td>
</tr>
<tr>
<td>Kolkata (Royal Calcutta Turf Club)</td>
<td>July – October, November – April</td>
<td>St. Leger</td>
</tr>
<tr>
<td>Bangalore (Bangalore Turf Club)</td>
<td>May – August, November – April</td>
<td>Calcutta Derby</td>
</tr>
<tr>
<td>Hyderabad (Hyderabad Race Club)</td>
<td>June – February</td>
<td>Bangalore Oaks</td>
</tr>
<tr>
<td>Chennai (Madras Race Club)</td>
<td>November – March</td>
<td>President of India-Gold Cup, Deccan Derby</td>
</tr>
<tr>
<td>Ooty (Madras Race Club)</td>
<td>April – June</td>
<td>Chennai - The South India Oaks &amp; The South India Derby Stakes</td>
</tr>
<tr>
<td>Mysore (Mysore Race Club)</td>
<td>January – February, May – December</td>
<td>The Nilgiris Derby Stakes &amp; The Nilgiris Gold Cup</td>
</tr>
<tr>
<td></td>
<td></td>
<td>The Chevalier Trophy &amp; The Fillies Championship Stakes</td>
</tr>
</tbody>
</table>

### A service with a proven track record

The Indian Horse Racing service is widely used across the UK and Ireland with all the major licensed retail betting shops (bricks and mortar) broadcasting the service. The service is also carried by the major digital sportsbooks including, William Hill, Ladbrokes, Coral, Betfair Exchange & Sportsbook, Paddy Power, Skybet, Betfred and many more. Additionally the service is used in Australia, South Africa and will soon be available as a pari-mutuel service in Europe and North America.
**BANGALORE (IND) 9:30-1:00 8 Races**

<table>
<thead>
<tr>
<th>Race</th>
<th>Distance</th>
<th>Time</th>
<th>Race Type</th>
<th>Prize Money</th>
<th>Conditions</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>9 furlongs</td>
<td>1:20</td>
<td>Handicap</td>
<td>£1,888</td>
<td>3yo plus, 12.5 kg penalty</td>
</tr>
<tr>
<td>2</td>
<td>10 furlongs</td>
<td>1:20</td>
<td>Handicap</td>
<td>£2,801</td>
<td>3yo plus, 12.5 kg penalty</td>
</tr>
<tr>
<td>3</td>
<td>10 furlongs</td>
<td>1:20</td>
<td>Handicap</td>
<td>£4,669</td>
<td>3yo plus, 12.5 kg penalty</td>
</tr>
<tr>
<td>4</td>
<td>10 furlongs</td>
<td>1:20</td>
<td>Handicap</td>
<td>£10,526</td>
<td>3yo plus, 12.5 kg penalty</td>
</tr>
<tr>
<td>5</td>
<td>11 furlongs</td>
<td>1:20</td>
<td>Handicap</td>
<td>£13,128</td>
<td>3yo plus, 12.5 kg penalty</td>
</tr>
<tr>
<td>6</td>
<td>12 furlongs</td>
<td>1:20</td>
<td>Handicap</td>
<td>£17,082</td>
<td>3yo plus, 12.5 kg penalty</td>
</tr>
<tr>
<td>7</td>
<td>12 furlongs</td>
<td>1:20</td>
<td>Handicap</td>
<td>£22,100</td>
<td>3yo plus, 12.5 kg penalty</td>
</tr>
<tr>
<td>8</td>
<td>12 furlongs</td>
<td>1:20</td>
<td>Handicap</td>
<td>£27,128</td>
<td>3yo plus, 12.5 kg penalty</td>
</tr>
</tbody>
</table>

**Selection & Danger**

- **Selection:** New Era
- **Danger:** Roaring Thunder

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**IN-DEPTH REPORT**

- **STERLING ROLE**
  - By New Era
  - By Arjun Mangalorkar
  - 3rd finish in last start
  - Expected to perform well

- **NEW ERA**
  - By New Era
  - By Arjun Mangalorkar
  - 4th place in last start
  - Expected to improve in this race

- **AMAZING DESIRE**
  - By New Era
  - By Arjun Mangalorkar
  - Weak form
  - unlikely to perform well

- **SCORCHING**
  - By New Era
  - By Arjun Mangalorkar
  - Close 4th in last start
  - Expected to improve

- **INTREPID WARRIOR**
  - By New Era
  - By Arjun Mangalorkar
  - 2 poor runs this season
  - Likely to struggle

- **POSSIMPOSSIBLE**
  - By New Era
  - By Arjun Mangalor
  - Failed favourite at 6F
  - May improve gradually

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**BETTING FORECAST**

- 5-2 Imperial Verse, 4 Khaleesi, 5 Island Pearl, 7 Wonder Woman

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**VETERINARY REPORT**

- **BELLEROPHON**
  - Sustained lameness
  - Treatment recommended

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**OFFICIAL TIMES & DISTANCES**

- **NEW ERA**
  - Time: 1:20
  - Distance: 10 furlongs
  - Prize Money: £4,669

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**INFORMATION FOR BETTERS**

- **Retail Betting Shops**
  - For betting shops, we can provide wall sheets in a variety of styles and languages.
  - These provide punters with all the information they need to know about the runners and riders, helping them decide which horse to bet on.

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**Contact Us Today!**

- Expand your offer and increase your revenues now with Indian Horse Racing!

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