Live Data Service

The building blocks of any sportsbook operation
Live Data
Unrivalled data depth to support more betting markets

For over a decade, the Betradar Live Data Service has been providing the gaming industry with rapid, accurate and secure live match data.

Betradar collects live data across a total of 24 sports, utilising the services of 7,000+ data journalists and more than 35 different data applications and feeds in the process.

We are the beating heart of live sports data.

SERVICE HIGHLIGHTS
➔ Up to 260,000 events per year and increasing
➔ 24 different sports including Esports titles
➔ Events mainly covered from the venue and delivered in less than two seconds
➔ 7,000+ local data journalists and 10,000 umpires and referees ensure that you can trade practically any major live event in the world
➔ Data transmitted by our unique in-house developed applications guaranteeing highest accuracy and security standards
➔ Choose from between:
  – Our Live Data XML feed, tailor-made for your needs
  – The Live Data Client, our cutting-edge web-based graphical interface

ALL SPORTS INCLUDE
American Football, Aussie Rules, Badminton, Baseball, Basketball, Beach Handball, Beach Volleyball, Bowls, Cricket, Darts, eSports Counter-Strike, eSports League of Legends, Field Hockey, Futsal, Handball, Ice hockey, Rugby, Snooker, Soccer, Squash, Table Tennis, Tennis, Volleyball

The Live Data Client
Keep your eye on the ball with the Live Data Client

Betradar’s Live Data Client offers a wide array of live match information through a fully customizable interface that lets you track the data you want when you want.

At the heart of the Live Data Client is a smart widget system that enables easy and individual configuration of each sport. Alerts, theme, size and sound can be tailored to individual requirements while Graphical View and Statistics round off an immersive live sports experience that optimizes your own in-play trading.

LIVE DATA CLIENT HIGHLIGHTS
➔ Built to HTML5 standards to ensure accessibility across all desktop and mobile browsers
➔ Widgets can be configured by sport, depending on what’s needed and what space is available on-screen
➔ Color-coded status changes highlight the moments that matter, all fully customizable according to taste
➔ Comprehensive alert system to allow for easy match trading
➔ Integrated statistics and match timeline enrich game storyline and allow deeper analysis

PROJECTED BETRADAR LIVE DATA EVENTS PER SPORT 2020

<table>
<thead>
<tr>
<th>Sport</th>
<th>No. of Events</th>
</tr>
</thead>
<tbody>
<tr>
<td>Soccer</td>
<td>90,000</td>
</tr>
<tr>
<td>Tennis</td>
<td>80,000</td>
</tr>
<tr>
<td>Basketball</td>
<td>70,000</td>
</tr>
<tr>
<td>Other</td>
<td>60,000</td>
</tr>
</tbody>
</table>

FULLY CUSTOMISABLE VIEW OPTIONS

COLOUR-CODED SERIES OF CONFIGURABLE ALERTS, WALLPAPER SCHEMES AND SOUNDS
Data Collection

Underpinned by the largest network of data journalists in the world

Data points can be sent thousands of time in a game so having entering the data on a reliable piece of software is crucially important. Equally vital is having a highly qualified data journalist to rely on, and to that end, Betradar continually drives the standard when it comes to selection, training and quality control.

SPORTTRADAR SEAL OF APPROVAL
➔ Only the top 10% of data journalist applicants make the grade
➔ Applicants follow a rigorous training process by way of automated controls and Skype tutorials
➔ Timestamp check of training for accurate results

SECURITY & INTEGRITY
➔ Stringent background checks with passport approval before applicant approval
➔ We track all user login use and activity through our Cheating Centre
➔ IP address are tracked and crosschecked to identify possible fraudulent attempts
➔ Suspicious cases are investigated with immediate notification of issues related to same IP address or browser ID
➔ Invoice information – all bank and Skrill accounts are automatically cross-checked

POST MATCH QUALITY CONTROL
➔ Each match is evaluated based on a data journalist’s speed, accuracy, communication and statistical quality before, during and after the match
➔ A match without issues gets five stars (two stars for quality and three for security)
➔ Additional measurements are taken to drive performance up; errors are punished with fee cuts, suspension of the account or end of collaboration
➔ Invoice information – all bank and Skrill accounts are automatically cross-checked

Live Data XML Feed

The Live Data XML feed allows the customer to integrate a high-speed data feed directly into their back end, allowing one or a number of products to be updated in real time.

Using the same data collection systems as used by the Live Data Client, the Live Data XML Feed has the added bonus of allowing a customer to fully customize what they receive in their feed, thanks to a multitude of attributes that can be activated/deactivated from a specially built online portal.

WIDGET FEATURES

As a special feature, the Live Data Client enables you to set it up based on what widgets you want to see for what sport.
➔ Using the three default sizes (Micro, Multi and Opti), each sport can be catered for, depending on what’s needed or how much space is available
➔ Widgets can be resized and saved, creating a new default for each sport
➔ Improved graphical views featuring clearer possession and communication of game-changing information such as scores and cards
➔ Provides details on current Betstatus plus unusual statuses such as Empty Net, Powerplay and Sinbin clearly defined in the scoreboard
➔ Data Client theme can be selected depending on your requirements – either default (low contrast & limited colour change) or high contrast

SEAL OF APPROVAL
SECURITY AND INTEGRITY
QUALITY CONTROL

LIGHTNING FAST DATA TRANSMISSION WITH THE LIVE DATA XML FEED

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Please visit www.betradar.com and learn more about Betradar’s other products and services, such as:

➔ Betting Solutions
➔ Managed Trading Services
➔ Live Channel
➔ Content Solutions
➔ Virtual Sports Betting Solutions
➔ eSports Service

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