LIVE DATA SERVICE

The building blocks you need for a winning sportsbook

Projected 2022 coverage of table tennis, soccer, tennis, basketball and beach volleyball

NO. OF EVENTS

180,000				
160,000	167,000			
140,000				
120,000		118,300		
100,000				
80,000				
60,000			52,000	
40,000				42,250
20,000				18,900

Table Tennis / Soccer / Tennis / Basketball / Beach Volleyball

> All sports include: American Football, Aussie Rules, Badminton, Baseball, Basketball, Basketball 3x3, Beach Handball, Beach Volleyball, Bowls, Cricket, Darts, eBasketball, eIce Hockey, eSoccer, Field Hockey, Formula 1, Futsal, Handball, Ice hockey, Padel, Rugby, Snooker, Soccer, Squash, Table Tennis, Tennis, Volleyball

Live Data Service

Unrivalled data depth to support more betting markets

A sportsbook lives or dies on data. To cover a multitude of sports and markets, the data you use has to be accurate, rapid, secure and plentiful. That's exactly what you get with us.

For over a decade, our 9,500 data journalists have been collecting more live data than anyone else in the business, across 35 data applications and feeds, covering more than 30 sports.

That all floods into an offering the gaming industry relies on: the Betradar Live Data Service.

Welcome to the beating heart of live sports data.

What to expect

Up to 780,000 events a year - and rising

30+ sports and esports

Most events covered directly from the venue and delivered within two seconds

9,500 local data journalists plus 12,000 umpires and referees, so you can trade practically any major live event in the world

Data transmitted by our unique in-house apps means you're guaranteed accuracy and security

Choose from either our Live Data XML feed, tailor-made for your needs, or the Live Data Client, our web-based graphical interface

Live Data Client

Boost your in-play trading

Track a wide range of live match data, however and whenever you want. Get all the stats you need, right at your fingertips.

And configure your interface, alerts, sizes and sounds for each sport, or keep it the same across the board.

What to expect

Use any desktop or mobile browser

Configure widgets by sport, depending on what you need and what space is available on-screen

Highlight the moments that matter with colour-coded status changes

Get alerts for easy match trading

Analyse more deeply thanks to integrated stats and match timeline

Widget Features

Cater for every sport with three default sizes (Micro, Multi and Opti)	Resize your widgets, then save them to create your own default for each sport	Get clear game updates like possession, scores and cards	See details on current Betstatus, plus unusual statuses like Empty Net, Powerplay and Sin Bin clearly defined in the scoreboard	Switch the data client theme between low contrast (& limited colour change) and high contrast

Lightning fast data transmission with the Live Data XML Feed

Formula 1 Live Data Client
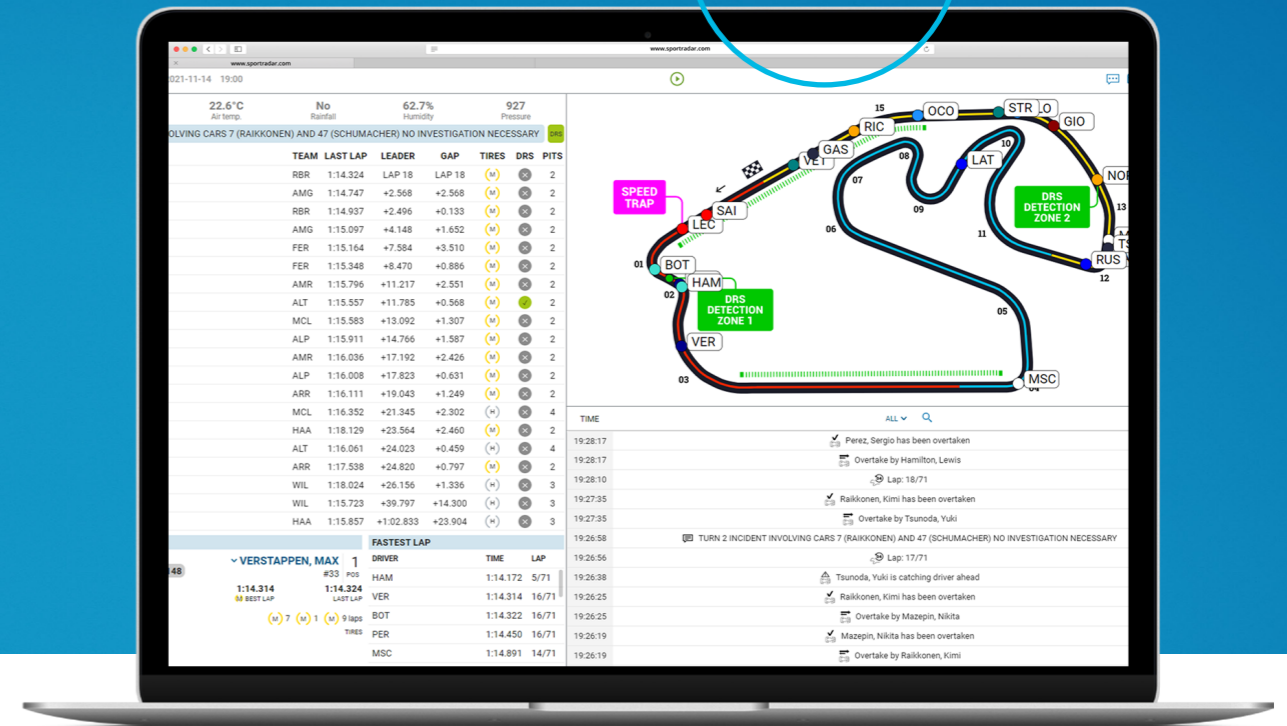
Live Data XML Feed

Integrate a high-speed data feed directly into your back end. So you can update one or more products in real time.

You get all the data in the Live Data Client, but with the added bonus of being able to fully customise what you get in your feed through our online portal.

Data Collection

powered by aws

Underpinned by the largest network of data journalists in the world

Every game produces thousands of data points. To collect them, you need two things: a highly qualified data journalist, and ultra-reliable software. We have both: which is why we're constantly setting, and pushing, the standard when it comes to selection, training and quality control.

Sportradar Seal of Approval
- Applicants follow a rigorous training process
- Detailed guidelines and constant feedback during the training phase
- Stringent background checks with passport approval before application approval
- Detailed guidelines and constant feedback during training

Post-match quality control
- Data journalists are evaluated on their speed, accuracy and communication before, during and after each match
- A match without issues gets five stars (two stars for quality and three for security)
- Errors lead to fee cuts, suspension or termination
- Invoice information – all bank and ePayments accounts are automatically cross-checked
- Frequent re-training when it's needed

Data Distribution

The sports industry never sleeps. So you need your data any time, any place – without any fumbles.

That's why we offer our Distributed Live Data setup, the complete package of cloud technology. Get ready for instant data. No disruptions. No delays. With three independent computer clusters on separate continents, not even a regional blackout can stop us. Like the perfect pass, our data always get to you, no matter what.

Key features

- Level the playing field – get low latency no matter how far from Europe you are.

- Get local coverage that's 4 to 5 times faster. Close to a data centre? Make that up to 8 times faster.

- Based in Europe? No problem. Our high-speed AWS network means your average latency for US coverage will be under a second.

- That network also means that even when scouts are in a different region to you, your average latency will be under 3 seconds.

- Data losses are a thing of the past. If your local data centre has an outage, we'll just move you to another region – with average latency still under 3 seconds.
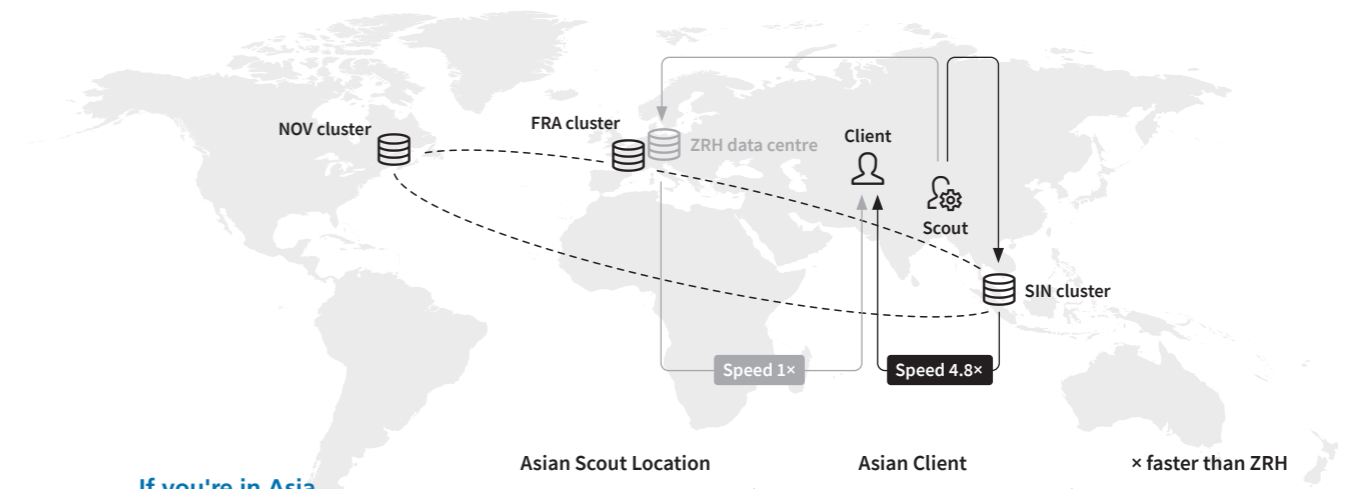
Distributed live data setup
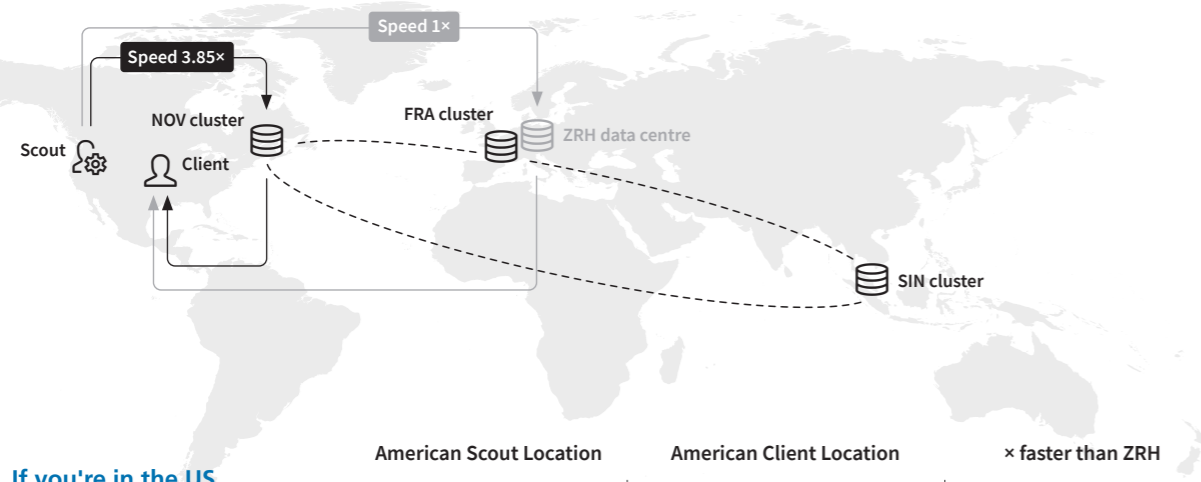
If you're in the US
When a US scout and US client connect to the US data centre (US-based), the speed is 3.85× faster than when connecting to ZRH (previous European setup).

American Scout Location	American Client Location			× faster than ZRH
	NOV (ms)	FRA (ms)	ZRH (ms)	
Oregon	48.61	167.36	187.36	**3.85**

If you're in Asia
When you connect to our Asian SIN data centre, the speed is nearly 5 times faster than when connected to the previous centre in Europe (ZRH).

Asian Scout Location	Asian Client			× faster than ZRH
	SIN (ms)	FRA (ms)	ZRH (ms)	
Singapore (ms)	32.90	252.35	259.42	7.88
India (ms)	58.25	231.13	300.56	5.16
South Korea (ms)	100.82	305.89	374.57	3.72
Manilla (ms)	126.88	294.88	318.99	2.51
Australia (ms)	71.25	321.17	340.96	4.79
			Avg	**4.81**
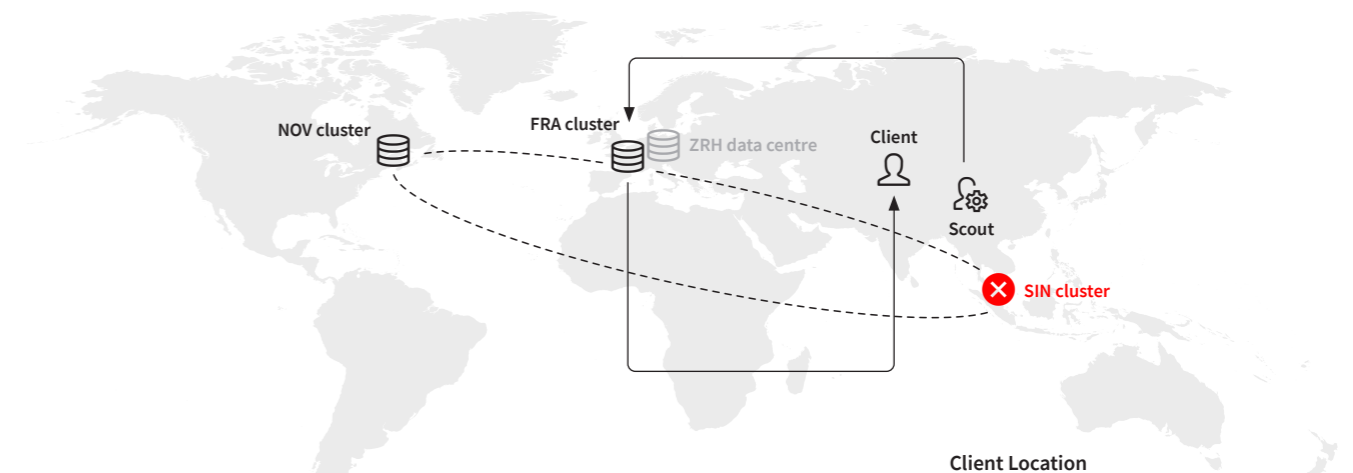
What about if one data centre fails?
If your nearest data centre goes down, you'll automatically switch onto the next closest region (in this example Europe's EU data centre). We also tested for cross regional scenarios.

	Client Location		
Scout Location	Asia	Europe	USA
Asia	-	162.36	301.09
Europe	191.52	-	164.26
USA	267.51	92.78	-

betradar
driven by facts

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